





#### WHAT WE DO

Real Projects designs and develops elearning material for education and businesses across the UK. Our solutions are being used all over the world by thousands of learners. We listen to our clients to ensure that we design a solution for their learners.

Our team is made up of experienced elearning professionals with years of experience. We focus on the learner, identify the issues and develop the solution.

#### CUSTOM ELEARNING

If you have a subject specific to your learners we can create an elearning module specifically for your audience. We are interested in learning and learning outcomes so the final output could be across a range of platforms from a podcast that supports a learning module on your LMS to an animation.

Custom elearning can use your own development tools. We are used to working with subject matter experts to come up with great custom ideas.

#### RAPID ELEARNING

Fast and effective deployment. If you need to deploy your training material quickly and in a cost effective manner Rapid elearning could be the solution. It's best suited to linear or process based learning and is very useful where you have content in formats such as powerpoint. We are familiar with using Rapid tools to help you deploy your content quickly and effectively.

#### ONLINE INDUCTION

A successful induction process has a significant impact on how well an employee integrates into an organisation. It can be a costly process to successfully induct employees, especially where multiple locations are involved.

Online induction can be used by your trainers and incorporated into your overall learning strategy. Any subject can be covered from manual handling, risk assessment to company information and background. Online induction allows for an efficient induction, which you can also measure.

#### ANIMATIONS

Some learning models can be difficult to describe. Animations can help to explain difficult subjects and demonstrate how complex functions operate. You may want to create a new animation or already have models which need updating.

**CLIENT**

National College for School Leadership

**MEDIA**

SCORM Compliant web content

**BRIEF**

NCSL wanted to develop an online learning resource to allow headteachers to 'visit' 3 leading secondary schools.

**RESULTS**

The SLICT Virtual School Visit project was designed, developed and filmed in 2006. It allows users to visit 3 leading secondary schools where excellence and innovation in ICT is at the heart of their success. This elearning resource includes video interviews with key stakeholders and documents which have been provided by each school. These show the user how best practice, strategic thinking and management has been translated into actions.



With a variety of stakeholders and content types this complex project has proved a success for NCSL.



CLIENT  
SAM Learning

MEDIA  
Website

BRIEF

SAM Learning is the most popular online elearning subscription service in UK schools. The public facing website required a complete re-design to reflect new branding and had to integrate with the online revision services that are available.

RESULTS

After completing a strategic review of the existing website with SAM Learning we came up with a graphical interface that could be applied to all areas of the SAM Learning service. The final website had to comply with all accessibility and web standards also taking into account the very specific requirements of the user group.



**CLIENT**  
Fluffy Clouds

**MEDIA**  
Website

**BRIEF**  
Fluffy Clouds Ltd advertises exclusively to UK education professionals and required a new website and corporate identity to reflect its position within the market.

**RESULTS**  
Our experience and understanding of the education market enabled us to work with the team at fluffy clouds to produce a website which was focused on the benefits of the service provided by fluffy clouds.



**CLIENT**  
Advisory Matters

**MEDIA**  
Interactive Kiosk  
using motion  
sensors

**RESULTS**  
Real Projects provided project management and interactive design skills for this interactive application which was installed in a railway waiting room. Real Projects was responsible for the final delivery of this interactive application.

Our experience and expertise in managing large scale and complex elearning projects enabled the final solution to be delivered on time and budget.



**CLIENT**  
Real Projects

**MEDIA**  
Website and live events

**BRIEF**  
The Norfolk e-learning forum is a project run by Real Projects to provide a forum where business and education share ideas about elearning and learning technologies.

**RESULTS**  
Real Projects created a website to support the live forum events that are held each year. The website also contains whitepapers from leading organisations within elearning and allows people to register online. The forum looks at how learning technologies can be used to make a difference from Second Life, Immersive Games to Rapid elearning.





**CLIENT**

National College of School Leadership

**MEDIA**

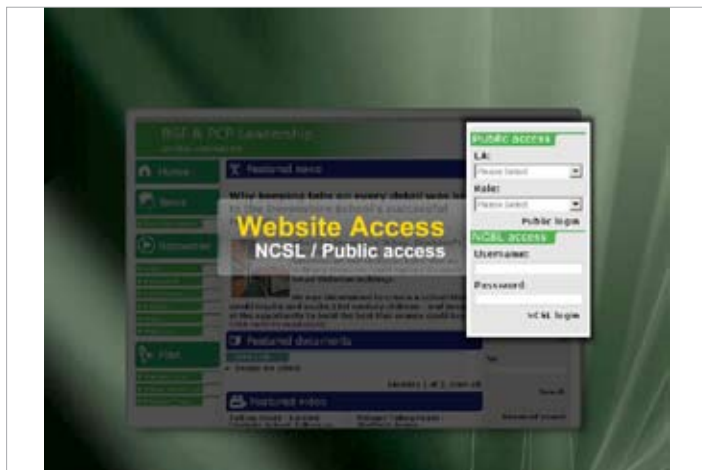
Instructional Video

**BRIEF**

Produce an instructional video to inform and promote the new NCSL future website.

**RESULTS**

We had designed and developed the future website so we had a detailed understanding of the requirements of the user group. After talking to the client about their requirements we produce an instructional video that was used in a series of presentation and also features on the website. Project tasks included Storyboarding, video production, script writing and animating.





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